

Sponsorship Value Proposition 2017/2018

as at 1 July 2017



The Local Government Information Technology in South Australia (LGITSA) is an established leader and advocate on behalf of information technology and information management professionals working within the local government sector in South Australia.

LGITSA has established a strong membership base and business relations with organisations that can help deliver better outcomes for members and their councils. We are committed to pursuing a mutually beneficial relationship with our sponsors, based on shared success.

Benefit	Platinum	Gold
Logo on LGIT web site acknowledging sponsorship (including type) with link to company web site.	✓	✓
Two (2) feature case studies per year on LGIT web site promoting collaborative projects between sponsor and LGIT members or other local government entities.	✓	✓
Opportunity to announce/promote one (1) event per year on the LGIT web site events list.	✓	✓
15 minute speaking slot at two events per year.	✓	
Banner promotion at two events per year (prime location for Platinum Sponsors).	✓	✓
Sponsorship support recognised in all promotional publications.	✓	✓
Sponsorship support recognised in electronic newsletters.	✓	✓
Opportunity to participate and run business card prize draws at events to collect attendee information.	✓	✓
Opportunity to provide materials to be placed on tables in the plenary room for event attendees.	✓	✓
Maximum exposure to delegates via a stamp card system or similar. Delegates with the most sponsor interactions win a prize from LGIT.	✓	✓
Sponsorship support recognised in all publications relating to events.	✓ Prime location	✓
Trade hall stand (clothed trestle table with 2 chairs) at two events per year, and opportunity to showcase products in an interactive tech lab or similar.	✓ Prime location	✓
Complimentary tickets to two (2) events per year, including dinners.	✓ 2 tickets	✓ 1 ticket
Opportunity to provide a breakfast or networking event attached to the LGIT event. At sponsors cost, Event Coordinator can assist with contact and logistical information.	✓	
Cost (ex GST)	\$10,500 pa	\$5,250 pa

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For more information, contact the Vice-President in the first instance:

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